



Sponsorship Opportunities

CCS Scholarship Family 5K Fun Run/Walk 2019

What Can A Family 5K Fun Run/Walk Sponsorship Do For You?

- Increase public awareness and differentiation from your competitors.
- Provide community recognition as a caring corporate citizen.
- Unique cross marketing opportunities such as sampling and on-site displays.
- Demonstrate your commitment through your tax-deductible sponsorship to the local community by partnering with Calvary Christian School to provide quality education in a Christian environment.
- Media recognition opportunities including print, social media and the internet.
- Through forming a team, build teamwork and a spirit of camaraderie.

Calvary Christian School Facts:

CCS was established as a ministry of Calvary Baptist Church in 1975 because members saw a need for Christian Education. The school has grown not only in number of students, but also in excellence of education. For seven of the last ten years, it has received the Best-of-the Best award given by the *Valley Morning Star* for the outstanding performance of its students, accreditation standards, and overall standing in the community as the best private school in the area. It is a non-profit 501(c) 3 organization that can receive tax deductible donations.

Why We Run/Walk:

To raise funds to help support the efforts of parents to provide quality education for their children and an excellent foundation for their higher learning while instilling Bible-based Christian principles into their character and lives.

Start/Finish Location: **Calvary Baptist Church**
1815 N. 7 St., Harlingen TX 78550
(Back parking lot of Calvary Christian School)

Date: **April 13, 2019**

Route Information: **Family 5K Fun Run/Walk**

Schedule: **Late Registration: 7:00 a.m.**
Race starts at 7:30 a.m.

Registration Website: www.athleteguild.com/running/harlingen-tx/2019-calvary-christian-school-family-5k

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Sponsorship Opportunities

Site Sponsor - \$2,500 donation

- Prominent recognition on the site homepage, Facebook page, t-shirt and selected printed pieces.
- A Site Sponsor will receive its own display table.
- Sponsor sample and/or information to be distributed at each site.
- Organizational banner (provided by organization) displayed at Start/Finish location.
- Sponsorship mentioned in media promotions and news releases.
- Site Sponsorship representative helps to Kick-Off the Walk/Run and special recognition during walk day-of announcements.

Gold Sponsor - \$1,000 donation

- Special recognition on site homepage, t-shirt, and Facebook page.
- Sponsor sample and/or information to be distributed at each site.
- Organizational banner (provided by organization) displayed at Start/Finish location.
- Sponsorship mentioned in media promotions and news release.
- Special recognition during walk/run, day-of announcements.

Silver Sponsor - \$500 donation

- Special recognition on site homepage and t-shirt.
- Sponsor sample and/or information to be distributed at each site.
- Organizational banner (provided by organization) displayed at Start/Finish location.
- Special recognition during walk/run, day-of announcements.

Bronze Sponsor - \$250 donation

- Recognition on the site homepage.
- Sponsor sample and/or information to be distributed at each site.
- Organizational banner (provided by organization) displayed at Start/Finish location..
- Special recognition during walk/run, day-of announcements.

Route Marker Sponsor - \$50-\$100 donation

- Organizational banner (provided by organization) or special signage displayed along walk route.
- Other in kind sponsorship opportunities available upon request.

Sponsorship of Runner - \$30 donation per student entry

- Sponsoring a student/child so that he or she may walk/run .

Registration Website: www.athleteguild.com/running/harlingen-tx/2019-calvary-christian-school-family-5k

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Sponsorship Commitment Form

YES! We are happy to support CCS Scholarship Family 5K Fun Run/Walk:

___ Site (\$2,500)	___ Bronze (\$250)
___ Gold (\$1,000)	___ Route Marker (\$50-\$100)
___ Silver (\$500)	___ Sponsor Student Entry (\$30 per student entry)

We would like to donate a product or service (ie: bananas, oranges, water, etc)

Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

E-Mail Address: _____

Signature: _____

Please charge this to my: Amex Visa Mastercard Discover

Credit Card # _____ **Exp. Date** _____

Cvv: _____ **Billing Zip Code:** _____

Or make check payable to: **Calvary Christian School** (check memo: FUN Run)

Please return this form (and your logo file or art) with payment to Heather Silva (hthrsilva@yahoo.com) or mail it to:

Calvary Christian School
1815 N. 7th Street
Harlingen, TX 78550

Please call Heather Silva (956-371-5299) with any questions. Thank you for your participation!

Date turned in: _____

Received by: _____

Check#: _____

Cash: _____

Credit Card: _____